

Privacy Policy

Access to and use of this website ("Site") is provided subject to these conditions. Use of this Site constitutes acceptance of these conditions in full.

The information relating to **LTA-UITP Singapore International Transport Congress and Exhibition ("SITCE") 2018** on this Site is provided subject to the following conditions:

INTRODUCTION

SITCE is committed to data protection and privacy of the data you provides. This website's Privacy Policy ("Policy") will outline the type of information that is collected, how it is used and the secured ways in which it is protected. Please read this Policy carefully.

By using the SITCE's registered website, you are agreeing to be bound by this Policy in respect of the information collected about you via the website. You acknowledge and agree (on your own accord and duly authorised on behalf of any third party whose details you provided) that the processing (including disclosure) of information is necessary or desirable for the provision of relevant services and the rights and obligations owed to you or a third party.

The references made to information "relating to you" or "about you" include references made to information about your employees, representatives, agents, directors, officers, or relevant parties whose details you have provided, and those of your affiliates and subsidiaries and sub-contractors and any third party whose details you have provided to SITCE.

We may update this Policy from time to time to take into account changing requirements and we request that you refer back to this Policy frequently to review any revisions. If you have any queries about the Policy, please get in touch with us at info@sitce.org.

COLLECTION OF INFORMATION

- Book a stand,
- Download a brochure,
- Subscribe to our mailing list,
- Email enquiry or
- To register for the event.

The information is collected by SITCE through the website for the purpose as stipulated in the USE OF INFORMATION.

When registering on our websites, as appropriate, you may be asked to submit your name, job title, company, mailing address, contact numbers, email address or

credit card information. Such information is only collected when voluntarily given. You may, however, visit our websites anonymously.

USE OF INFORMATION

Any of the information we collect from you may be used in one or more of the following ways:

- To personalise and enhance your experience – your information helps us to better respond to your individual needs.
- To improve our websites – we continually strive to improve our offerings based on the information and feedback we receive from you.
- To improve customer service – your information helps us to more effectively respond to your customer service requests and support needs.
- To process applications
- To send periodic updates via emails

The email address you provide may be used to send you information and updates on SITCE related exhibitions, conferences, seminars or events. If at any time you would like to unsubscribe from receiving future emails on the particular SITCE event, you may do so via the unsubscribe instructions at the bottom of each email or writing in to info@sitce.org.

- We may also contact you via other channels of communication for which you have provided, including email, telephone and post, for the purpose of getting your feedback or to provide you with relevant information relating to SITCE.
- On occasion, we may use third-party agents and service providers to assist us in the use of your data as outlined above.

RETENTION AND DESTRUCTION OF INFORMATION

The information collected from you will be kept for the sole purpose of sending you information about SITCE and we will not hold it for any longer than is legally permissible necessary for this purpose. If required, your information will be destroyed at your request to info@sitce.org.

SECURITY

We implement a variety of security measures to maintain the security of the information submitted. Your information will not be sold or given to any other company for any reason whatsoever, without your consent, other than the express purpose of delivering the product or service requested.

COOKIES & GOOGLE ANALYTICS

SITCE website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses "cookies", which are text files placed on your computer to help the website analyze how users use the website. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this, you may not be able to use the full functionality of the website.

THIRD-PARTY LINKS

Some of the pages on our websites may include links to external websites. We are not responsible for the privacy policies and practices of these external websites. We strongly recommend that you read the privacy policy of each website you visit, and contact its owner if you have any concerns or questions.

UPDATING OF INFORMATION

We aim to keep our information about you as accurate as possible. If any of the personal information that we hold about you is incorrect or needs updating, or if you want us to delete any personal information, please contact us at info@sitce.org. We may request that you provide further information and identification to enable us to comply with this request.

CHANGES TO OUR PRIVACY POLICY

If we decide to change our Policy, we will update the Privacy Policy modification date below.

Privacy Policy modification date:
25 May 2018